

## Cookie policy

This cookie policy (hereinafter referred to as the “**Policy**”) constitutes a complement to the Regulations of [www.amica.pl](http://www.amica.pl) within the scope of personal data processing with the use of cookies and other online technologies, e.g. social networking site plugins.

### I. Introduction.

This cookie policy describes the manner of using cookies and other online technologies, as well as the related personal data processing, which are used by [www.amica.pl](http://www.amica.pl) (hereinafter referred to as the “**Website**”).

The following companies from the capital group Amica S.A. (hereinafter referred to as the “**Group**”) are the controller of your personal data processed in connection with the use of cookies or other online technologies on the Website:

- a) Amica Spółka Akcyjna with its registered office, ul. Mickiewicza 52, 64-510 Wronki, Poland, entered into the Register of Entrepreneurs maintained by the District Court Poznań Nowe Miasto i Wilda in Poznań, 9<sup>th</sup> Commercial Division of the National Court Register, under KRS No. 0000017514, with a fully paid-up share capital of PLN 15,550,546.00, NIP No. 7630003498, REGON No. 570107305 – hereinafter referred to as “AMICA” and
- b) Amica Handel i Marketing Sp. z o.o. with its registered office, ul. Bułgarska 17 in Poznań (60-320 Poznań), entered into the Register of Entrepreneurs maintained by the District Court Poznań Nowe Miasto i Wilda in Poznań, 8<sup>th</sup> Commercial Division of the National Court Register, under KRS No. 0000373563, with a fully paid-up share capital of PLN 241,536,000.00, NIP No. 5272645162, REGON No. 142740238 – hereinafter referred to as “AHiM” and
- c) Inteco Business Solution Sp. z o.o. with its registered office in Poznań, ul. Bułgarska 17 in Poznań (60-320 Poznań), entered into the Register of Entrepreneurs maintained by the District Court Poznań Nowe Miasto i Wilda, 8<sup>th</sup> Commercial Division of the National Court Register, under KRS No. 0000325012, with a fully paid-up share capital of PLN 10,000.00, NIP No. 7781461247, REGON No. 301044119 – hereinafter referred to as “INTECO,” and together with the entities listed in points 1 and 2 above – “**Joint Controllers**” or “**Amica Companies**”.

As part of a joint control agreement concluded between the Joint Controllers, the Joint Controllers have agreed their respective responsibilities related to compliance with the obligations under the GDPR; in particular, they have agreed that:

- a) Amica S.A., the manufacturer of household appliances, is a leading company in the joint control model and it supervises the processing of personal data, identifies the risks for the processing of personal data and sets the security standards adequate to such risks, ensuring appropriate protection of all personal data processed within the Group.

- b) AHiM is responsible for managing www.amica.pl. In particular, AHiM is responsible for the fulfilment of a duty to provide you with information and for enabling you to exercise your rights described below. Notwithstanding the foregoing, you may exercise your rights also in respect of each Joint Controller;
- c) INTECO provides and maintains the ICT infrastructure, grants and takes away the rights to the systems used by the Joint Controllers, stores the data, implements the technical protection measures, services servers and creates backup copies. The company is also responsible for providing hardware to employees of the Group companies.

The Joint Controllers have established one point of contact for all issues related to personal data.

If you want to contact us, email us at [info.dane@amica.com.pl](mailto:info.dane@amica.com.pl) or send a letter to us to:

Personal data controller Amica S.A.: ul. Mickiewicza 52, 64-510 Wronki, with a note "Personal data".

## **II. Cookies and other technologies used on the Website.**

### What are cookies?

Cookies mean IT data, particularly text files stored in end-user devices intended for using websites. Cookies allow to recognise the user's device and display a given website adjusted to the user's individual preferences properly. Cookies usually contain the name of a website they come from, duration of their storage on the end-user device and a unique number.

### What are cookies used for?

Cookies are used in order to adjust content of websites to the user's preferences and to optimise their usage. They are also used in order to create anonymous, aggregated statistics that help to understand in what manner a given user uses websites, which in turn facilitates improvement of their structure and content, excluding personal identification of the user.

### What kind of cookies are used on the Website?

The following cookies are used on the Website:

- "permanent" cookies – i.e. files which remain on the user's device for the period of time specified in the cookie parameters or until they are manually removed by the user,
- "session" cookies – i.e. temporary files which remain on the user's device until logging out of a given website or switching off software (Internet browser).

The Website uses its "own" cookies and cookies provided by external entities (third entities). Cookies provided by external entities are used in order to ensure properties and functions coming from third parties, e.g. advertising content, including remarketing, access to films, analytical and statistical services, etc.). External entities whose cookies are used on the

Website can recognise the user's device when during its usage the user visits a given website and, in certain cases, when during the usage of a given device the user visits websites of an external entity or an entity that cooperates with it.

**Detailed list of cookies used on the Website along with their description has been included at the end of this Policy in Appendix No. 1.**

### Cookie management

If the user does not consent on the usage of cookies on our website, the user can switch off their usage by means of appropriate software configuration (in particular, settings of the Internet browser).

The user can also change the scope of using cookies at any time. The user can also delete cookies saved on the end-user device by our Website at any time.

Most Internet browsers accept cookies by default, i.e. they allow for saving cookies on the end-user device. However, as indicated above, the user can change settings concerning cookies. These settings can be changed in different ways, among other things, in such a manner that the Internet browser completely blocks cookies and sends a warning before saving them on the end-user device.

The sample way of switching off cookies on the selected websites has been presented below:

- In the case of Internet Explorer, in the main menu, the user should select “Tools” > “Internet options” > “Privacy”, and then choose the highest level by means of a slide.
- In the case of Mozilla Firefox, in the main menu, the user should select “Tools” > “Options” > “Privacy and safety”, and then activate “Blocking of website cookies and data (it can result in certain problems)”.
- In the case of Google Chrome, in the main menu, the user should select “Settings” > “Options” > “Advanced” and in section “Privacy and safety” the user should click “Content settings” and then “Cookies”; then the user can: switch on cookies by means of setting the first switch in position “Blocked” and third switch in position “Block cookies of other companies”.
- In the case of Safari, in section Preferences, the user should click “Privacy” and then select option: “Permanent blocking of cookies”: “Block all cookies”.

Detailed information is available on the producers' websites.

We would like to emphasize that switching off or limiting the use of cookies can affect certain functionalities of the Website.

Moreover, while using <http://www.youronlinechoices.com/pl/twojewybory>, there is a possibility to manage usage of cookies provided by external providers, including their deactivation.

We inform that the above-mentioned website is not the website of the Joint Controllers, in relation to which the Controllers do not bear liability for access to the said website and its functioning.

## Hotjar

The Website uses the Hotjar plugin. Hotjar Ltd, Level 2, St Julians Business Centre, 3, Elia Zammit Street, St Julian's STJ 1000, Malta ("Hotjar") is the service provider of the Hotjar plugin.

The Hotjar plugin is an analytical tool whose task is to collect information on the user's activity on the Website. Only specially designated users of the Hotjar client's account can use information collected by the plugin.

Additional information and the Hotjar privacy policy are available at:

<https://www.hotjar.com/legal/policies/privacy>;

<https://www.hotjar.com/legal/policies/terms-of-service>;

<https://www.hotjar.com/cookies>.

In order to disable the Hotjar plugin (opt-out), it is necessary to switch it off at: <https://www.hotjar.com/legal/compliance/opt-out>.

## Criteo.

The Website uses the Criteo plugin. Criteo, 32 Rue Blanche, 75009 Paris, France is the service provider of the Criteo plugin.

The Criteo plugin is an analytical tool whose task is to collect information on the user's activity on the Website.

Privacy policy: <https://www.criteo.com/privacy/>.

## Google Analytics.

The Website uses Google Analytics intended for conducting network analyses. Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, the USA ("Google") is the service provider of Google Analytics.

Data collected with the use of this tool are used for analytical and statistical purposes within the scope of using the Website and for the purposes of optimising the way the user uses the Website. Google Analytics uses cookies which are stored on your computer and enables analysis of the manner in which you use the Website. Google uses collected information on our behalf for the purpose of analysing the usage of the Website in order to create reports regarding traffic on websites and to provide additional services related to the usage of the website and the Internet. Google can also transfer such information to third parties in accordance with legal requirements or, if these third parties process these data, on behalf of Google. IP address sent by your Internet browser in connection with the usage of Google Analytics is not related with other Google data.

By changing settings of the Internet browser, the user can disable storage of cookies. Moreover, you can prevent Google from registration of data related to the usage of the website generated by cookies (including IP address) and processing these data by means of collecting and installing the website plugin available at <https://tools.google.com/dlpage/gaoptout?hl=pl>.

### DoubleClick.

The Website uses the Doubleclick tool intended for the management of advertising campaigns with the usage of the so-called remarketing.

DoubleClick functions on the basis of a code implemented on the selected webpages of the Website, enabling collection of information on the user's activity on the webpages of the Website. If the user takes a specific action on the Website, e.g. visits a website with a product, the tool enables saving the user's action, on the basis of which it is possible to display adverts of the Joint Controllers' products and services on other websites which belong to the external service providers' advertising network (the so-called remarketing), e.g. on Facebook.

### Google Maps.

The Website uses Google Maps. Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, the USA, is the service provider of Google Maps.

Google Maps plugin facilitates searching for places, particularly the registered office of Amica S.A. ad shops which offer Amica products, including the nearest shop. In certain cases, e.g. searching for the nearest shop, expression of consent on making available information on the user's geolocation is required.

For more information see: <https://policies.google.com/privacy?hl=pl&gl=pl>

### Google Tag Manager.

The Website uses Google Tag Manager. Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, the USA, is the service provider of Google Tag Manager.

Google Tag Manager is a tool made available by Google and used in order to manage tags of a given website. Google Tag Manager enables to analyse the manner in which a given user uses the Website. Google Tag Manager is a domain which is active without using cookies and which does not collect any information enabling identification of particular people. Nonetheless, Google Tag Manager leads to activation of other tags which can collect data. Google Tag Manager does not obtain access to these data. If users have resigned from collecting data at the level of the domain or cookie file, then they will not be tracked by tags implemented by means of Google Tag Manager.

For more information see: <http://www.google.pl/intl/pl/tagmanager/faq.html>

### Vimeo.

The Website uses a tool intended for integration (embedding) of films on a given website called Vimeo. Vimeo, LLC, with its registered office at 555 West 18<sup>th</sup> Street, New York, New York 10011 ("Vimeo") is the service provider of Vimeo.

In the case of visiting the website on which the film with the use of Vimeo is implemented, connection with Vimeo servers takes place. Vimeo receives information on which of our websites has been visited by the user. Moreover, Vimeo also receives the user's IP address. If the user uses Vimeo on our Website being logged in to his Vimeo account, it is possible to

ascribe the user's behaviour on the Website to the Vimeo profile. The user can prevent this by logging out from the user's Vimeo account.

Information collected by Vimeo is transferred to the Vimeo server in the USA. Vimeo is an entity which participates in the Privacy Shield programme approved by Commission Implementing Decision (EU) 2016/1250 of 12 July 2016 on the adequacy of the protection provided by the EU-U.S. Privacy Shield.

For more information see: <https://vimeo.com/privacy>.

#### Facebook social plugin.

The button to the social networking site Facebook has been installed on the Website. Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland ("Facebook") is the service provider of Facebook.

Thanks to this plugin the profile of Amica is displayed on Facebook on the Website.

For more information on the usage of data on Facebook, see the Facebook Privacy Policy: <https://www.facebook.com/about/privacy>.

#### YouTube.

The Website uses the installed YouTube button and a possibility to play video from YouTube directly on the Website. Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, the USA ("Google") is the service provider of YouTube.

In the case you visit the area on the Website which contains the YouTube button, your Internet browser can establish direct connection with the Google servers. The YouTube button enables shifting to the Amica channel on YouTube and watching films uploaded on it.

In the case of accessing the webpage of the Website on which player YouTube has been implemented, the Website connects with YouTube in order to ensure a possibility to watch a given film. After establishing connection with a platform, data from the Website are transferred to Google.

Purpose and scope of collecting data and their further processing and usage by Google, as well as description of your rights and options relating to the settings connected with protection of your privacy have been specified in Google privacy policy for You Tube at: [https://support.google.com/youtube/topic/2803240?hl=pl&ref\\_topic=6151248](https://support.google.com/youtube/topic/2803240?hl=pl&ref_topic=6151248).

#### Pinterest.

The Website uses the installed Pinterest button. Pinterest Europe Ltd., Palmerston House, 2<sup>nd</sup> Floor, Fenian Street, Dublin 2, Ireland ("Pinterest") is the service provider of Pinterest.

This button enables shifting to the Amica channel on Pinterest and obtaining access to the content uploaded on it.

### Instagram.

The Website uses the installed Instagram button. Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, is the service provider of Instagram.

This button enables shifting to the Amica channel on Instagram and obtaining access to the content uploaded on it.

### **III. Validity of the Cookie Policy.**

This Cookie Policy is applicable as from 25 May 2018.

Any amendments to the Policy shall be published in the form of a consolidated text on the Website and communicated on the Website home page 7 days beforehand in a way that permits analysing such amendments.

## Appendix No. 1 to the Cookie Policy.

List of cookies used on the Website:

Name of a “cookie”	Type of a cookie	Is it own cookie or a third party cookie; manner of functioning	Cookie validity
_ga	permanent	Google – These cookie files are intended for collecting information on the manner in which the users use our website by means of Google Analytics .	2 years
scr_Amica_userID and all cookies that begin with "scr_"	permanent	Google Tag Manager	10 years
cto_lwid	permanent	Google - Doubleclick.net- These cookie files are intended for generation, optimisation, reporting and ascribing online adverts.	1 year
_gid	permanent	Google – These cookie files are intended for collecting information on the manner in which the users use our website by means of Google Analytics.	24 h
_gcl_au	permanent	Google – These cookie files are intended for collecting information on the manner in which users use our website by means of Google Analytics.	3 years



_gali	permanent	Google – These cookie files are intended for collecting information on the manner in which the users use our website by means of Google Analytics.	24 h
_gat	session	Google – These cookie files are intended for collecting information on the manner in which users use our website by means of Google Analytics.	24 h
uid	permanent	Criteo.com – These cookie files are used in order to collect anonymous information on the number of visits and time spent on a given website in order to display personalised adverts.	1 year
IDE	permanent	Google - <a href="https://www.doubleclick.net">Doubleclick.net</a> – These cookie files are intended for generation, optimisation, reporting and ascribing online adverts.	1 year
fr	permanent	Facebook.com – These cookie files are used for advertising purposes by Facebook. Encrypted user ID and Internet browser ID constitute their content.	3 months
SIDCC	permanent	Google – Safety cookies used in order to protect the users' data against unauthorised access.	3 months
APISID	permanent	Google – These cookie files are used by Google in order to display personalised adverts on	2 years

		the Google webpages on the basis of last searches and previous interactions.	
NID	permanent	Google – These cookie files are used by Google in order to display personalised adverts on the Google webpages on the basis of last searches and previous interactions.	6 months
SSID	permanent	Google – Safety cookies used in order to protect the users’ data against unauthorised access.	2 years
HSID	permanent	Google – These cookie files are used by Google in order to display personalised adverts on the Google webpages on the basis of last searches and previous interactions.	2 years
1P_JAR	permanent	Google – These cookie files are used by Google in order to display personalised adverts on the Google webpages on the basis of last searches and previous interactions.	1 month
SAPISID	permanent	Google – These cookie files are used by Google in order to store user’s preferences and information on Google maps.	2 years
SID	permanent	Google – These cookie files contain data which are digitally signed and encrypted and which identify the user’s Google account and indicate the	2 years

		last hour of logging in.	
CAKEPHP	session	Session variable of resources – is intended to remember the user who is logged in.	1 h
lang	permanent	These cookie files are responsible for remembering the selected language of a website.	1 year
AmicaCookies	permanent	These cookie files are responsible for remembering confirmation of the cookies regulations.	1 year
lastViewedProducts	permanent	These cookie files are responsible for remembering the last viewed products in order to display them in an appropriate module on a website.	1 year
favoritesProducts	permanent	These cookie files are responsible for storing products that have been added to favourites.	1 year
__hjIncludedInSample	session	<a href="http://Hotjar.com">Hotjar.com</a> – variable determining whether the user is taken into account upon generation of the hotjar data.	24 h
DV	permanent	These cookie files are used by Google in order to display personalised adverts on the Google webpages on the basis of last searches and previous interactions.	24 h